

# Privacy Policy

**Effective Date:** January 1, 2020

This Privacy Policy (this “Policy”) applies to all users of this website (the “Site”), and is part of our Terms of Service. “We,” “our,” “us” or the “Company” refers to NURIFLEX INC., and its subsidiaries.

By submitting information to the Site, you agree that your personal information that you provide directly to us, or that we collect through your use of the Site, may be transferred to and stored in the United States and handled as described in this Policy.

## Information You Provide

This is information that you provide to us through text fields, such as your name.

## Additional Information We Collect

### Automatically Collected Information

We collect information automatically as you navigate the application. We may store usage information such as the type of device you use to access the Site, your operating system, browser type, IP address, and device ID, the pages you visit or request, links clicked, referring sites, user interactions and your search terms. We also derive your location from your self-disclosed country or your IP address.

## Information Collected by Third Parties

### Cookies

We use cookies on our website that collect information to allow us and third parties to understand your use of the Site.

A cookie is a small text file that a website saves on your computer or mobile device when you visit the site. This small text file enables a site to remember your actions and preferences for a specified period of time, so you don’t have to re-enter your login or settings information each time you visit a new page on our site.

Cookies are not used to identify you personally and are not used for any purpose other than those described here.

### Security / Authentication

Some cookie and similar technology functions are necessary and vital to ensuring that the Site works properly for visitors, such as maintaining the security, safety, and integrity on the Site.

## Performance / Analytics and Research

Some technologies help provide performance data on how the Site is functioning in order to make improvements to the Site. Data collected on site functionality and speed, how the Site is used and detecting and gathering reporting on bugs helps improve the Site and the services we offer.

## Preferences / Localization

Cookies enable your personalized views and settings. Some cookies help us provide localized experiences — for example, by making sure you see the Site in your preferred language.

## How to Manage Cookies

You can control the use of cookies at the individual browser level. If you reject or delete cookies, the Site may no longer function as intended. Each browser provides different mechanisms for managing cookies. Look at your browser's help menu to determine the best way to modify your browser's cookie storage.

## **How We Use Your Information**

We process your information to:

- Send you emails regarding the Company.
- Reply to your questions.

## **Information We Share with Third Parties**

We never sell your information to third parties. We will only share data with third parties (i) to protect the security or integrity of the Site and to protect the rights, property, or safety of the Site, if we believe that disclosure is reasonably necessary to comply with a law, regulation, or other valid legal process. If we are going to release your data, we will do our best to provide you promptly with notice by email, unless we are prohibited by law from doing so; and (ii) in connection with the sale, merger, bankruptcy, sale of assets or reorganization of our company. We will notify you if a different company receives your data. The promises in this privacy policy apply to any data transferred to a new entity.

## **Compliance with EU Privacy Laws and Privacy Shield**

The Site complies with the General Data Protection Regulation (GDPR). We act as Data Controllers, as defined under the GDPR, and process personal data based on our legitimate interests, and for contractual necessity in providing you services through the Site as described in “How We Use Your Information.”

The Site relies on various legal bases to lawfully execute international transfers of personal information, including the European Union Commission approved standard contract clauses.

The Site is responsible for the processing of personal information it receives or subsequently transfers to a third party acting as an agent on the Site's behalf.

The Site is subject to the regulatory enforcement powers of the U.S. Federal Trade Commission.

## **Exercising Your Data Rights**

Users in certain locations may have certain rights under the General Data Protection Regulation (GDPR) or under the California Consumer Privacy Act (CCPA) regarding data that the Site controls as a Data Controller as defined under the GDPR, including:

- The right of access to their personal data;
- The right to correct or rectify any inaccurate personal data;
- The right to restrict or oppose the processing of personal data;
- The right to erase or delete their personal data;
- The right to personal data portability; and
- The right to opt-out of the sale of personal information.

You can exercise rights over your data on the Site by contacting us at [info@nuriflex.com](mailto:info@nuriflex.com).

## **Contacting our Data Protection Officers**

If you have privacy concerns or questions, you can contact our Data Protection Officer (DPO) via email at [info@nuriflex.com](mailto:info@nuriflex.com).

## **Establishing an Authorized Agent**

You may designate an authorized agent to make a request on your behalf. In order to designate an authorized agent to make a request on your behalf, you must provide a valid power of attorney, the requester's valid government ID, and the authorized agent's valid government ID. Please contact [info@nuriflex.com](mailto:info@nuriflex.com) with your request. To protect your information from account takeover, we may decline access to or recovery of your account at our discretion.

## **Prohibition against Discrimination**

We do not discriminate against users who exercise their privacy rights.

## **Our Data Retention Period**

We retain your account information for ten (10) years after your account is last active, unless you delete, or you request us to delete, your account. We may continue to retain some information, even after you delete your account if we are required to do so in order to comply with various laws.

## **Security**

The security of your personal information is important to us and we follow industry standards to protect it.

## **Children**

The Site is not directed at children under the age of 13, and children may not use the Site.